HILLEL AT THE UNIVERSITY OF DELAWARE
COMMUNITY PARTNER OPPORTUNITIES

Hillel at the University of Delaware has been helping students grow personally, professionally and Jewishly for over 70 years!

Each year parents and students seek community resources while attending University of Delaware. In a new community, they are looking for recommendations and information on where to go for services needed. In this unique opportunity, you will be able to reach new customers or patients by marketing your company though our resource book as well as other exciting marketing promotions.

- There are 2,250 Jewish students enrolled at University of Delaware
- NEW Parent/Student Resource book will be made available to all students and parents in print and virtually (distributed directly to 6,750+ people)
- Hillel’s monthly e-newsletter received by over 16,000 people
- Freshman Fest is an exclusive to UD Hillel program for 200 students to move on campus early and participate in special programming. All Freshman Fest participant parents enjoy an in-person reception after moving students in.

Benefits of participation include:

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Bronze $180</th>
<th>Silver $500</th>
<th>Gold $1,000</th>
<th>Platinum $1,800</th>
</tr>
</thead>
<tbody>
<tr>
<td>Placement of company name, general description and contact details in resource book</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Advertisement in resource book</td>
<td></td>
<td>1/4 page</td>
<td>1/2 page</td>
<td>1/2 page</td>
</tr>
<tr>
<td>Opportunity to provide coupon to be placed in welcome packet to students/parents</td>
<td>●</td>
<td>●</td>
<td>●</td>
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<tr>
<td>Opportunity to provide swag item during in person event such as Freshman Fest</td>
<td>●</td>
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<tr>
<td>Opportunity to have an ad in one e-newsletter</td>
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<tr>
<td>Opportunity to attend Hillel event to present to students and/or members of the community in attendance</td>
<td>●</td>
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<tr>
<td>Company logo on Freshman Fest bags</td>
<td>●</td>
<td>●</td>
<td>●</td>
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</tr>
<tr>
<td>Banner ad on Hillel website with clickthrough ability</td>
<td>●</td>
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</tr>
<tr>
<td>Opportunity to set up table to directly engage with students and parents during Freshman Fest</td>
<td>●</td>
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<tr>
<td>Industry Exclusivity</td>
<td>●</td>
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</tbody>
</table>
Yes! I am interested in being a community partner of UD Hillel at the ___________ level.

No, I am not able to be a community partner at this time but would like to make a donation of ___________.

Company Name

Company Contact Name

Company Address

Contact Phone  Contact Email

How I want to be displayed in resource book:

Company Name

Industry

Brief description of company

Phone number  Website

___Check enclosed  ___Check being mailed separately

___Please charge my credit card

Name on card

Card number

Exp  Security Code

Please return this form and payment to

Laura Klatzkin
Klatzkin@udel.edu

OR

Hillel at the University of Delaware
Kristol Center for Jewish Life
47 W. Delaware Avenue
Newark, DE 19711
Attn: Laura Klatzkin