

HILLEL AT THE UNIVERSITY OF DELAWARE COMMUNITY PARTNER OPPORTUNITIES

Hillel at the University of Delaware has been helping students grow personally, professionally and Jewishly for over 70 years!

Each year parents and students seek community resources while attending University of Delaware. In a new community, they are looking for recommendations and information on where to go for services needed. In this unique opportunity, you will be able to reach new customers or patients by marketing your company through our resource book as well as other exciting marketing promotions.

- There are 2,250 Jewish students enrolled at University of Delaware
- NEW Parent/Student Resource book will be made available to all students and parents in print and virtually (distributed directly to 6,750+ people)
- Hillel's monthly e-newsletter received by over 16,000 people
- Freshman Fest is an exclusive to UD Hillel program for 200 students to move on campus early and participate in special programming. All Freshman Fest participant parents enjoy an in-person reception after moving students in.

Benefits of participation include:

Benefits	Bronze \$180	Silver \$500	Gold \$1,000	Platinum \$1,800
Placement of company name, general description and contact details in resource book	●	●	●	●
Advertisement in resource book		1/4 page	1/2 page	1/2 page
Opportunity to provide coupon to be placed in welcome packet to students/parents		●	●	●
Opportunity to provide swag item during in person event such as Freshman Fest			●	●
Opportunity to have an ad in one e-newsletter			●	●
Opportunity to attend Hillel event to present to students and/or members of the community in attendance			●	●
Company logo on Freshman Fest bags				●
Banner ad on Hillel website with clickthrough ability				●
Opportunity to set up table to directly engage with students and parents during Freshman Fest				●
Industry Exclusivity				●

HILLEL AT THE UNIVERSITY OF DELAWARE COMMUNITY PARTNER SPONSORSHIP

Yes! I am interested in being a community partner of UD Hillel at the _____ level.
 No, I am not able to to be a community partner at this time but would like to make a donation of _____.

Company Name _____

Company Contact Name _____

Company Address _____

Contact Phone _____ Contact Email _____

How I want to be displayed in resource book:

Company Name _____

Industry _____

Brief description of company _____

Phone number _____ Website _____

Check enclosed Check being mailed separately

Please charge my credit card

Name on card _____

Card number _____

Exp _____ Security Code _____

Please return this form and payment to

Laura Klatzkin

Klatzkin@udel.edu

OR

Hillel at the University of Delaware

Kristol Center for Jewish Life

47 W. Delaware Avenue

Newark, DE 19711

Attn: Laura Klatzkin